Example Roadmap Presentation
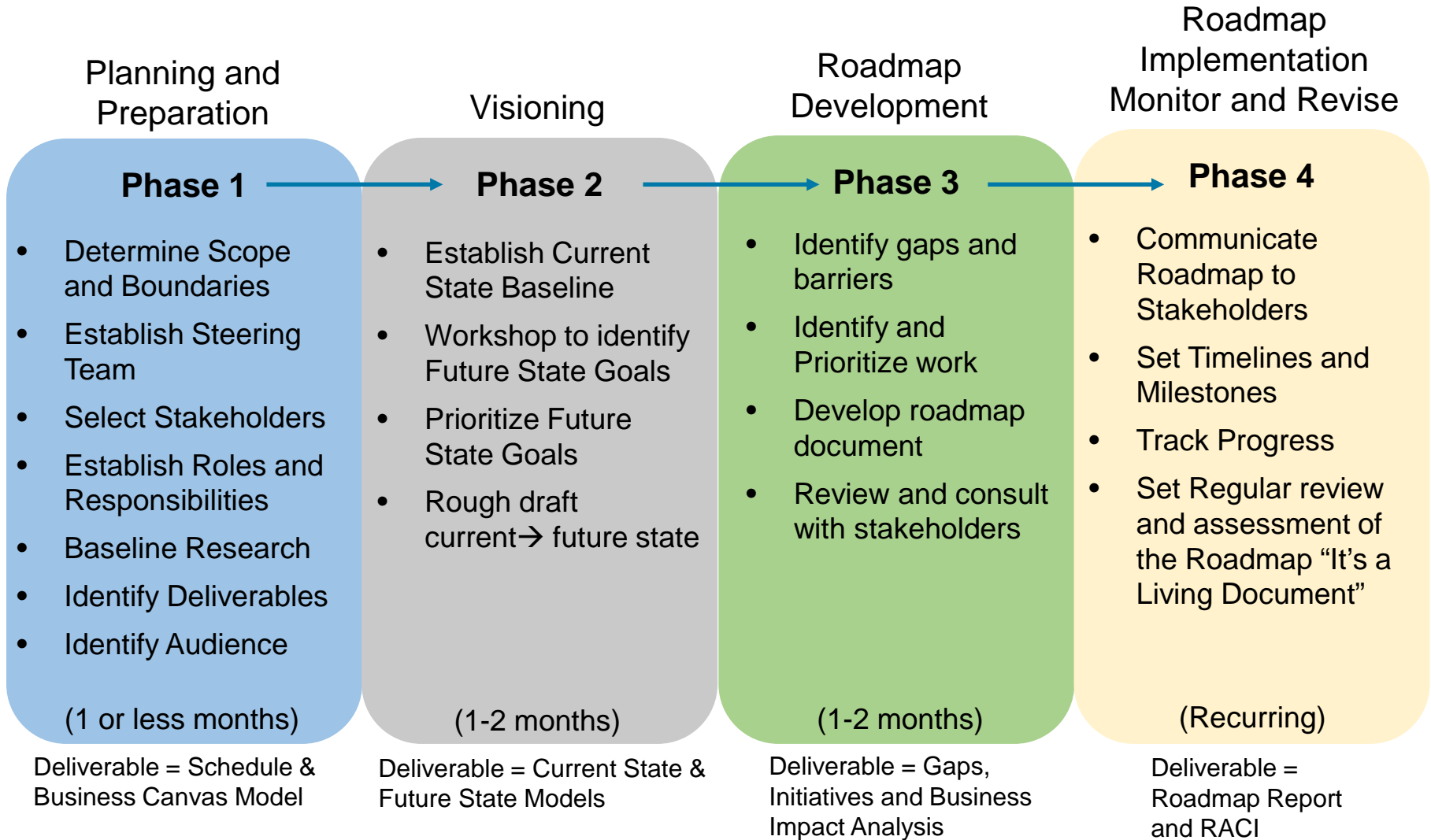

"If you don't know where you are going, you'll end up someplace else." – Yogi Berra

Roadmap Objectives
"Why we do this?"

1. Document and understand current state

2. Set future state goals, **"Where are we going?"**

3. Identify **"new"** desired capabilities to work towards

4. Improve and grow current capabilities

5. Establish clear roles and responsibilities

6. Justify, prioritize and align investments with business

7. Provide focus on what is important

8. Communicate and align business units in the same direction

Roadmap Process

Planning and Preparation

Phase 1

- Determine Scope and Boundaries
- Establish Steering Team
- Select Stakeholders
- Establish Roles and Responsibilities
- Baseline Research
- Identify Deliverables
- Identify Audience

(1 or less months)

Deliverable = Schedule & Business Canvas Model

Visioning

Phase 2

- Establish Current State Baseline
- Workshop to identify Future State Goals
- Prioritize Future State Goals
- Rough draft current→ future state

(1-2 months)

Deliverable = Current State & Future State Models

Roadmap Development

Phase 3

- Identify gaps and barriers
- Identify and Prioritize work
- Develop roadmap document
- Review and consult with stakeholders

(1-2 months)

Deliverable = Gaps, Initiatives and Business Impact Analysis

Roadmap Implementation Monitor and Revise

Phase 4

- Communicate Roadmap to Stakeholders
- Set Timelines and Milestones
- Track Progress
- Set Regular review and assessment of the Roadmap "It's a Living Document"

(Recurring)

Deliverable = Roadmap Report and RACI

Key Deliverables

1. Business Canvas Model

    - "What is our business?"

2. Visioning Workshop

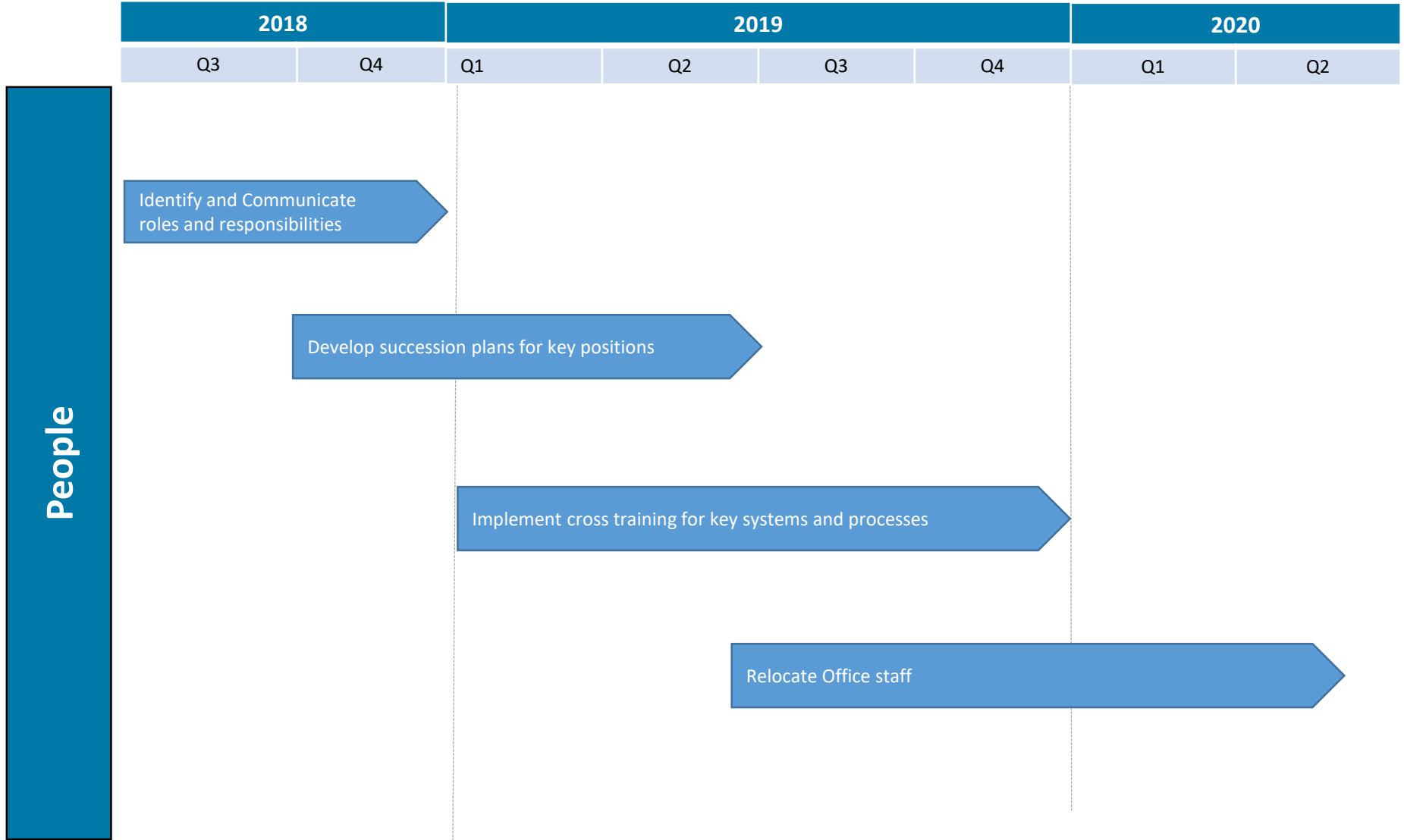   - Future desired state goals - "Where are we going?"

3. Gap Analysis and Initiatives

    - Future state – Gap from current state - Initiatives
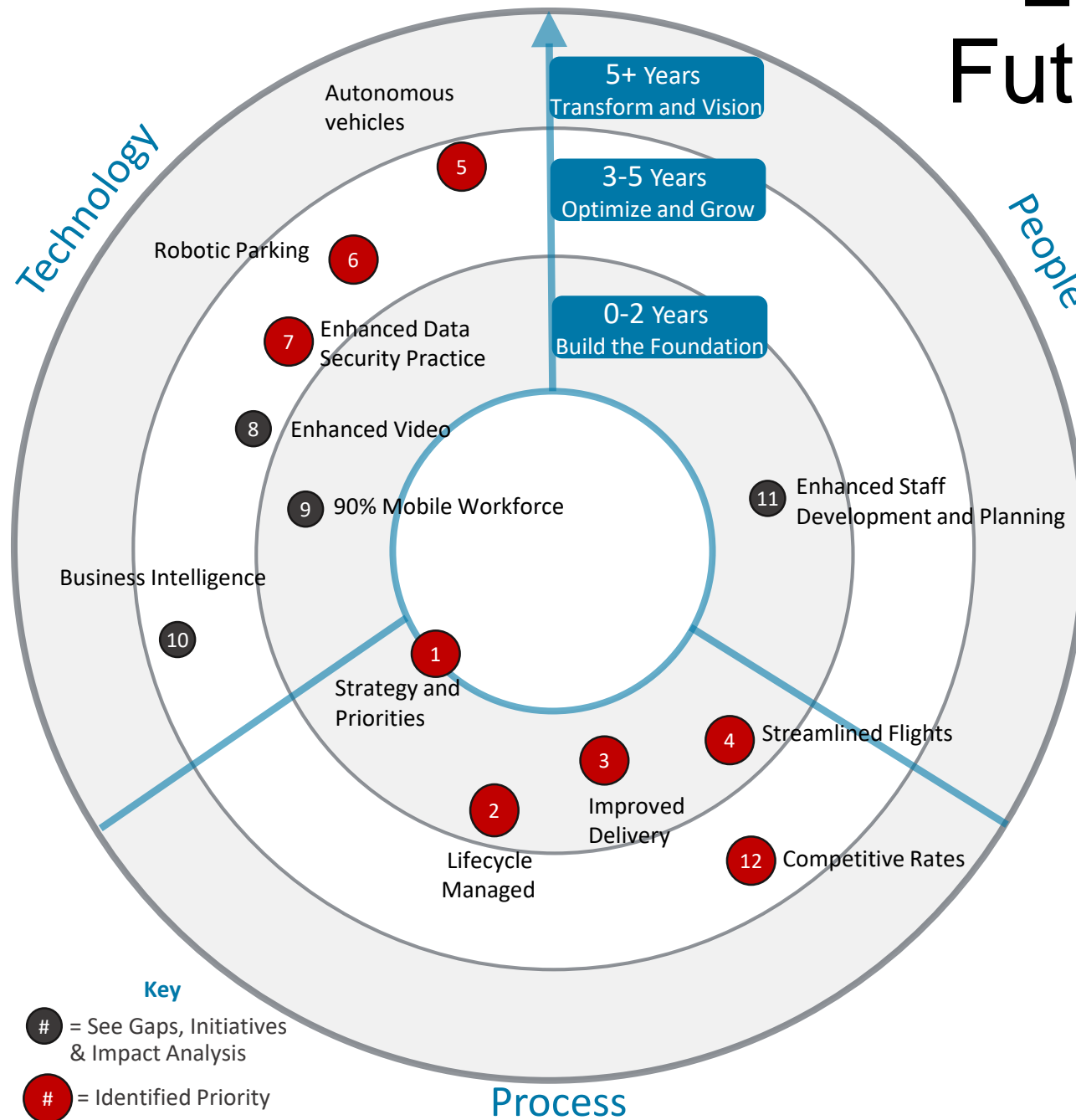
4. Roadmap Document

5. Communications and Presentations

Example 2 Year Roadmap Initiatives - People

	2018		2019				2020	
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2

People

Identify and Communicate roles and responsibilities

Develop succession plans for key positions

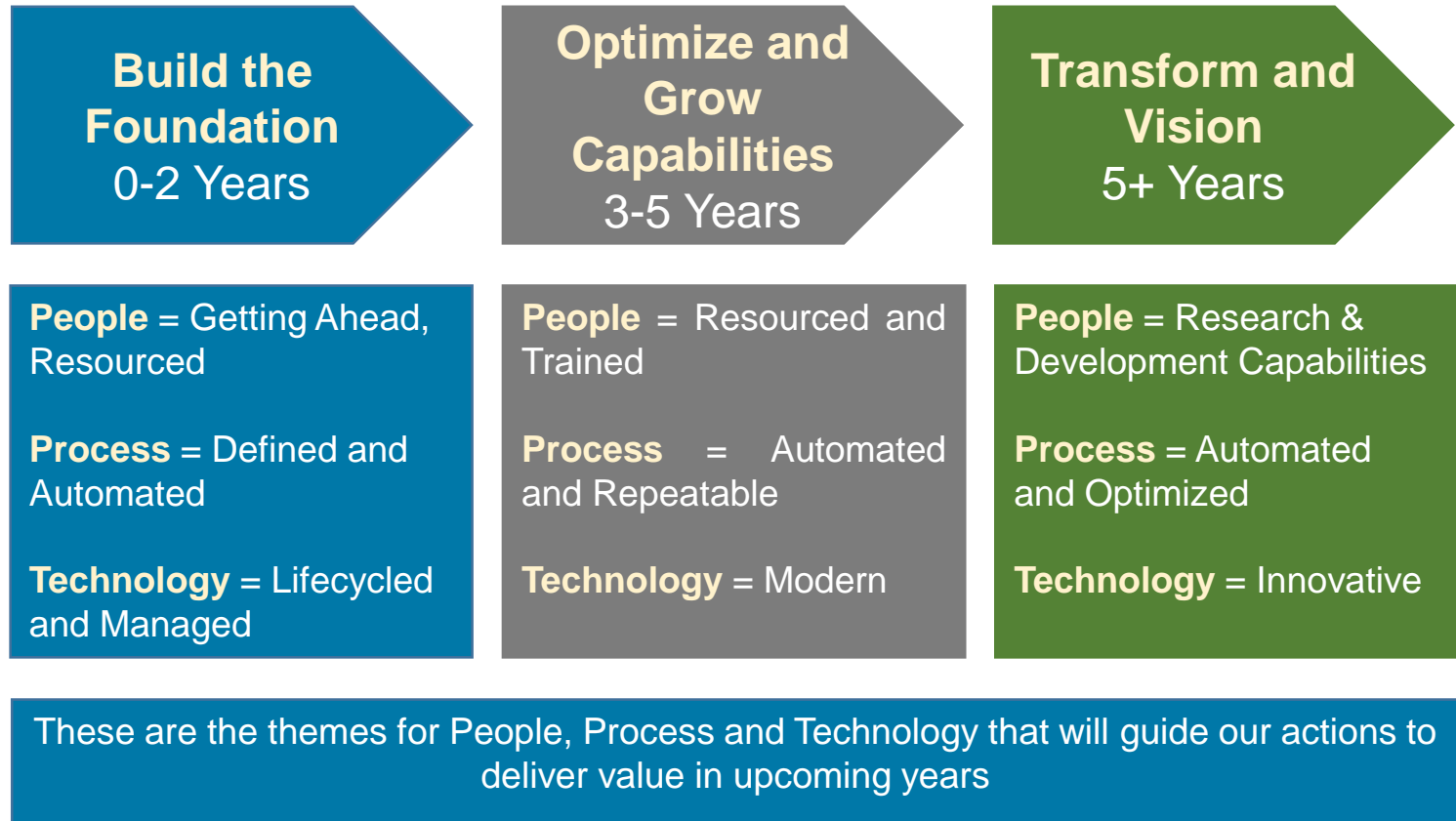Implement cross training for key systems and processes

Relocate Office staff

Key: # = Refer to Gaps, Initiatives & Impact Analysis for Details # in Roadmap Report   = Identified Priority

Example Future State

Technology

People

Process

Autonomous vehicles

5

Robotic Parking

6

7 Enhanced Data Security Practice

8 Enhanced Video

9 90% Mobile Workforce

Business Intelligence

10

5+ Years
Transform and Vision

3-5 Years
Optimize and Grow

0-2 Years
Build the Foundation

11 Enhanced Staff Development and Planning

1

Strategy and Priorities

4 Streamlined Flights

3

Improved Delivery

2

Lifecycle Managed

12 Competitive Rates

Key

\# = See Gaps, Initiatives & Impact Analysis

\# = Identified Priority

Example - Roadmap to Value

Build the Foundation
0-2 Years

Optimize and Grow Capabilities
3-5 Years

Transform and Vision
5+ Years

People = Getting Ahead, Resourced

Process = Defined and Automated

Technology = Lifecycled and Managed

People = Resourced and Trained

Process = Automated and Repeatable

Technology = Modern

People = Research & Development Capabilities

Process = Automated and Optimized

Technology = Innovative

These are the themes for People, Process and Technology that will guide our actions to deliver value in upcoming years

Parting Comments

- This roadmapping effort is more about the process than the actual roadmapping document

- This is a living process

- The questions **"Where are we going?"** and **"What should we be focusing our efforts and resources on?"** should be answered during this roadmapping process